

Morgan Long

Kirkland, Washington



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Kirkland, Washington

EXPERIENCE

Caregiver for Ederly Family Member

May 2022 — Present

Kirkland, Washington

- **Delivered** direct personal care supporting an elderly family member. Responsible for a plethora of duties ranging from scheduling and providing transport to and from various medical appointments, organizing daily meal plans, journaling important medical information, and administering prescribed medications.

UX Designer & Researcher | UW (Independent Research Team)

March 2021 — March 2022

Seattle, Washington (Remote)

- **Collaborated** directly with small team of esteemed psychologists and software developers on the research and development of a new, research-based dating and personal growth application.
- **Worked** remotely and independently to design a prototype for a mobile app focused on helping users build their personal relationships through communication skills and self-development.
- **Created** end-to-end onboarding flow and established messaging framework by applying human-centered design thinking and professional psychological principles.
- **Presented** research and proactively iterated upon feedback from team members through presentations and proposals regarding user research, market analysis, psychological research, design proposals, and visual design critiques.
- **Created** weekly iterations of low and high fidelity clickable prototypes for potential designs.

UX Design & Product Management Intern | TF Labs

June 2020 - January 2021

Seattle, Washington (Remote)

- **Redesigned** the user experience and interface of TF Labs's web applications to assist startups in identifying new opportunities for company growth.
- **Conducted** ongoing UX research to identify areas of improvement for the TF Labs website through competitive analysis, SEO optimization, market research, content inventories, and user analysis.
- **Designed** and conducted user tests to evaluate site content and information architecture for web.
- **Collaborated** with researchers, developers, and other designers to ensure that my designs satisfy the needs of the user and the business.

Recruitment Consultant | Frank Recruitment Group

September 2018 – August 2019

Denver, Colorado

- **Nurtured** relationships between organizations and job candidates in the niche technology industry.
- **Conducted** 10-20 meaningful phone calls per day with potential candidates looking to utilize our service to find new opportunities.
- **Developed** relationships with organizations by conducting business to business phone calls regarding candidate qualifications and the benefits of using our services.
- **Sourced** for new candidates and organizations through a Salesforce database, job adverts, networking events, and personal outreach.
- **Managed** all steps of the recruitment process, from initial candidate qualification to references.

Wilderness Guide | Camp Manito-wish YMCA

May 2016 – August 2016

Boulder Junction, Wisconsin

- **Achieved** Achieved certificates in Wilderness Water Safety, Wilderness First Aid, Lifeguard Training and CPR.
- **Directed** summer camp activities and helping school-aged children develop confidence and valuable life skills.
- **Guided** outdoor wilderness and canoeing trips for multiple groups of individuals.

EDUCATION

General Assembly

User Experience Design, Certificate Program
December 2019 - April 2020, Seattle

University of Colorado, Boulder

B.S. Business Admin, Emphasis in Marketing
August 2014 - May 2018, Boulder

HARD SKILLS

UX & Product Design

Conflict Management

Data-driven Research

Project Management

Lead Qualification

SEO Optimization

Market Analysis

Graphic Design

User Research

Prospecting

Data Entry

SOFT SKILLS

Critical Thinking & Problem Solving

Relationship Building

Strategic Thinking

Time Management

Critical Thinking

Communication

Active Listening

Storytelling

Networking

TOOLS

Microsoft Power Point

Adobe Photoshop

Adobe Illustrator

Microsoft Excel

Adobe XD

Invision

Figma